# Employee Post-Travel Disclosure of Travel Expenses

Post-Travel Filing Instructions: Complete this form within 30 days of returning from PAN 9:41
travel. Submit all forms to the Office of Bullium. travel. Submit all forms to the Office of Public Records in 232 Hart Building.

				<b>1</b>
<b>-</b>	tule 35.2(a) and (c), I more or me. I also certify that	_	sures with respect to	travel expenses that have been or wi
		rization (Form RE-1), <u>A</u> tification Form with all		y, invitee list, etc.)
Private Sponsor(s) (lis		vertising Bureau		
Travel date(s):	2, 2018	-		
Name of accompanying	ng family member (if ar	ny):		•
Relationship to Trave	ler:   Spouse   O	Child		
	COSTS IN EMPLOYEE	EASE DUE TO THE ACCENTAGE ASSESTANCE (Attach additional additional accention accent additional accent acces access		SE OR DEPENDENT CHILD, ONLY
	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)
☑ Good Faith Estimate  ☐ Actual Amount	\$260 - Amtrak \$105 Chartered van ground	N/A	\$65	N/A
	transp.	-andont Child (if and lie	- l- l - \	
Expenses for Accom		pendent Child (if applied	Y	
	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)
☐ Good Faith Estimate				
☐ Actual Amount				
Provide a description necessary.): See a	<del>-</del>	ents attended. See Senat	e Rule 35.2(c)(6). (A	Attach additional pages if
5/7/2018	ERIC! EINT	IORN name of traveler)		(Signature of traveler)

TO BE COMPLETED BY SUPERVISING MEMBER/OFFICER:

I have made a determination that the expenses set out above in connections with travel described in the Employee Pre-Travel Authorization form, are necessary transportation, lodging, and related expenses as defined in Rule 35.





Wednesday, May 2nd	
5:50 am – 8:52 am	Amtrak train from Washington Union Station to New York Penn Station
8:55 am – 9:00 am	Walk from Penn Station to HULU NewFront
9:00 am – 11:00 am	Attend HULU NewFront Presentation
	Staff will learn and see the innovative ways digital advertising is being Integrated into video content. They will have the opportunity to hear facts and figures about user engagement with video advertising and better understand the video advertising market.
	Location: Madison Square Garden Theatre
11:15 am – 11:45 am	Travel to ESPN NewFront
12:00 pm – 2:00 pm	Attend ESPN NewFront Presentation (Lunch Included)
	Staff will have the chance to see how ESPN produces their award digital content and hear how the digital sports industry is being monetized.
	Location: 547 West 26th Street
2:00 pm – 2:15 pm	Travel to Self-Regulatory Briefing
2:15 pm – 3:15 pm	DAA / TAG Briefing
	Staff will hear from leaders of the two self-regulatory bodies that police the digital advertising industry: the Digital Advertising Alliance (DAA) and the Trustworthy Accountability Group (TAG).
	Location: TBD
3:15 pm – 3:45 pm	Travel to New York Times
3:45 pm – 4:45 pm	Visit and Tour of New York Times
	Staffers will learn the innovative ways NY Times is combining story-telling with digital advertising. They will also have the chance to hear from executives about the way online advertising is changing media.
	Location: 620 8th Ave, 15th Floor
5:00 pm – 5:30 pm	Travel to Penn Station
6:00 pm – 8:58 pm	Amtrak train from New York Penn Station to Washington DC





## PRESENT THIS DOCUMENT FOR BOARDING

RESERVATION NUMBER



WAS



NYP

Round-Trip

WASHINGTON, DC

RES# |

NEW YORK PENN, NY

MAY 2, 2018

Depart

ARRIVES (Wed May 2) WASHINGTON - NEW YORK (PENN DEPARTS NORTHEAST REGIONAL TRAIN STATION) 180 May 2, 2018 5:20 AM 4 Reserved Coach Seats

Return

TRAIN

ACELA EXPRESS

2119 May 2, 2018

NEW YORK (PENN STATION) -

WASHINGTON

4 Acela Express Business Cl Seats

6:00 PM

8:44 AM

8:58 PM

ARRIVES (Wed May 2) DEPARTS

AMTRAK GUEST REWARDS

VAN STRALEN, KARA BUTLER, BENNETT EINHORN, ERIC

PASSENGERS (4)

JENSEN, LINDSEY

ADULT ADULT **ADULT ADULT** 

\*No member number provided. Join at Amtrak.com No member number provided. Join at Amtrak.com No member number provided. Join at Amtrak.com No member number provided. Join at Amtrak.com

Proper Identification is required for all passengers. This document is valid for only passengers listed. See www.amtrak.com/ID for details.

### IMPORTANT INFORMATION

• ACELA EXPRESS SERVICE, NO PARTIAL REFUND IF USED ON OTHER SERVICE

- Try the FindYourWay app for personalized train and station information at New York Penn Station. Download it on Google Play or the Apple App Store today, or learn more at Amtrak.com/findvourway.
- eTickets for Reserved services are valid only for the specific train number, date and accommodation type booked.
- When should you arrive at the station? Check the recommended arrival times for your departure station at Amtrak.com/stations. Allow additional time if you require ticketing/baggage services or boarding assistance, or if you are boarding at a Canadian station.
- Tickets are non-transferable. They are valid only for the personal use of the passenger(s) named on the ticket.
- For Amtrak travel information, or to make adjustments to your travel plans, please visit Amtrak com, or call 1-800-USA-RAIL (1-800-872-7245).
- Your printed eTicket travel document shows the services you booked. If you change your booking but do not reprint the document, it will not reflect your current itinerary. You may obtain an updated copy of your eTicket at Amtrak.com. At some stations, a gate agent may need to view your eTicket prior to boarding (learn more at Amtrak.com/boarding).
- Changes to your itinerary may affect your fare. Refund and exchange restrictions and penalties for failure to cancel unwanted travel may apply. For more information please visit Amtrak.com/changes.
- Carry-on baggage is limited to 2 personal items, 14x11x7" / 25lbs per item, and 2 bags, 28x22x14" / 50lbs per bag, per passenger. You may be charged a baggage fee or denied boarding if your items exceed these limitations. See the baggage policy at Amtrak.com/baggage.

## EMPLOYEE PRE-TRAVEL AUTHORIZATION

Pre-Travel Filing Instructions: Complete and submit this form at least 30 days prior to the travel departure date to the Select Committee on Ethics in SH-220.

Date/Time Stamp:	

form must be typed and is available as a	will <u>not</u> be considered or approved. This fillable PDF on the Committee's website our entire pre-travel submission for your
Name of Traveler:	Eric Einhorn
Employing Office/Committee:	Sen. Schatz
Interactive Private Sponsor(s) (list all):	Advertising Bureau
Travel date(s): May 2, 2018	
·	rip for any reason you <u>must</u> notify the Committee.
New York City Destination(s):	· · · · · · · · · · · · · · · · · · ·
Explain how this trip is specifically conn	nected to the traveler's official or representational duties:
touches on many aspects to the digital advinternet companies. Understanding the me	nology and Communications Policy I am responsible for policy and legislation that vertising industry. Digital advertising is a key driver for the business model of many ethods, technologies, and business plans of the companies that rely on digital advertising cortunity will give me deeper insight into this industry and how digital advertising works.
Name of accompanying family member of Relationship to Employee: Spouse	(if any):
I certify that the information contained in	n this form is true, complete and correct to the best of my knowledge:
3/22/2018	
(Date)	(Signature of Employee)
TO BE COMPLETED BY SUPERVISING Secretary for the I	SENATOR/OFFICER (President of the Senate, Secretary of the Senate, Sergeant at Arms, Minority, and Chaplain):
Senator Schatz (Print Senator's/Officer's Name)	
(i i iii senawi si ojjicer s namej	(1 tini 1 tuveiet 5 tvame)
related expenses for travel to the event de	to accept payment or reimbursement for necessary transportation, lodging, and escribed above. I have determined that this travel is in connection with his or her holder, and will not create the appearance that he or she is using public office for
rivata gain	

private gam.

I have also determined that the attendance of the employee's spouse or child is appropriate to assist in the representation of the Senate. (signify "yes" by checking box)

(Signature of Supervising Senator/Officer)



March 20, 2018

Mr. Eric Einhorn United States Senate Washington, D.C. 20510

Dear Eric:

The Interactive Advertising Bureau (IAB) (www.iab.com) is the trade association for the digital advertising industry, an ever evolving space. As part of the work you do for Senator Schatz, who as a member of the Senate Commerce Committee oversees many of the issues critical to our industry, we would like to extend an invitation for you to visit several offices and events held by member companies of the IAB in New York City, on Wednesday, May 2<sup>nd</sup>, 2018.

The program will be designed to meet the ethics requirements for privately sponsored travel. We will provide you with a Trip Sponsor Form but you will need to complete a Traveler Form, including advance written authorization for your participation. These forms will then need to be submitted to your ethics officer for review at least 30 days before the start of the trip (no later than Monday April 2<sup>nd</sup>).

We are happy to answer any questions you may have and look forward to meeting with you in May.

Sincerely,

Randall Rothenberg
President & CEO
Interactive Advertising Bureau

## PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

This form must be completed by any private entity offering to provide travel or reimbursement for travel to Senate Members, officers, or employees (Senate Rule 35, clause 2). Each sponsor of a fact-finding trip must sign the completed form. The trip sponsor(s) must provide a copy of the completed form to each invited Senate traveler, who will then forward it to the Ethics Committee with any other required materials. The trip sponsor(s) should NOT submit the form directly to the Ethics Committee. Please consult the accompanying instructions for more detailed definitions and other key information.

The Senate Member, officer, or employee MUST also provide a copy of this form, along with the appropriate travel authorization and reimbursement form, to the Office of Public Records (OPR), Room 232 of the Hart Building, within thirty (30) days after the travel is completed.

1	Sponsor(s) of the trip (please list all sponsors):
	Interactive Advertising Bureau (IAB).
2	Description of the trip: IAB is inviting Congressional staff to its annual NewFront event in New York, NY
	for a one day event focused on the digital advertising industry.
3.	Dates of travel: May 2, 2018
4.	Place of travel: New York, NY
5.	Name and title of Senate invitees: Please see the attached invite list.
6.	I certify that the trip fits one of the following categories:
	(A) The sponsor(s) are not registered lobbyists or agents of a foreign principal <u>and</u> do not retain or employ registered lobbyists or agents of a foreign principal <u>and</u> no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip.
	(B) The sponsor or sponsors are not registered lobbyists or agents of a foreign principal, but retain or employ one or more registered lobbyists or agents of a foreign principal and the trip meets the requirements of Senate Rule 35.2(a)(2)(A)(i) or (ii) (see question 9).
<b>7</b> .	I certify that the trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.
	I certify that the sponsor or sponsors will not accept funds or in-kind contributions earmarked directly or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.
8.	I certify that:
	The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal except for de minimis lobbyist involvement.  -AND-
	The traveler will not be accompanied on the trip by a registered lobbyist or agent of a foreign principal except as provided for by Committee regulations relating to lobbyist accompaniment (see question 9).

9.	USE ONLY IF YOU CHECKED QUESTION 6(B)  I certify that if the sponsor or sponsors retain or employ one or more registered lobbyists or agents of a
	foreign principal, one of the following scenarios applies:
	(A) The trip is for attendance or participation in a one-day event (exclusive of travel time and one overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip.
	(B) The trip is for attendance or participation in a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip (see questions 6 and 10).
. خاراتیهم	(C) The trip is being sponsored only by an organization or organizations designated under § 501(c)(3) of the Internal Revenue Code of 1986 and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip.
10.	USE ONLY IF YOU CHECKED QUESTION 9(B)  If the trip includes two overnight stays, please explain why the second night is practically required for Senate invitees to participate in the travel:
	N/A
11.	An itinerary for the trip is attached to this form. I certify that the attached itinerary is a detailed (hourby-hour), complete, and final itinerary for the trip.
12.	Briefly describe the role of each sponsor in organizing and conducting the trip:
•	As the sole sponsor, IAB invited Congressional staff to this event to engage on issues relating to
	digital advertising. IAB planned and organized all aspects of this trip and event.
13.	Briefly describe the stated mission of each sponsor and how the purpose of the trip relates to that mission:
	IAB is the trade association for the digital advertising industry. Its missions are developing technical
	standards and best practices, fielding research on interactive advertising, and education, and this trip will
	highlight and educate about developments in digital advertising.
14.	Briefly describe each sponsor's prior history of sponsoring congressional trips:
	IAB sponsored a Congressional trip to its NewFront event in 2016, and to its Content Studios event in 2017.

	*		<u> </u>	<u> </u>
Total Expenses for E	ach Participant:			<u> </u>
	Transportation Expenses	Lodging Expenses	Meal Expenses	Other
Good Faith estimate	\$260 - Amtrak \$105 - Chartered van ground transportation	N/A	\$65	N/A
Amounts				
This trip involves a or participation.	ne-day event that is arran	nged or organized s	pecifically with regard	to Congressio
	the location of the event of the digital advertising trade		w York City and the of	ffices of severa
The annual NewFron	are located in New York C	City.		
- <u>-</u>				
member companies a	f hotel or other lodging fa	cility:		
member companies a	hotel or other lodging fa	acility:		

21.	Describe how the daily expenses for lodging, meals, and other expenses provided to trip participants
	compares to the maximum per diem rates for official Federal Government travel:
	The daily expenses for travel, and other expenses provided to participants will be less than the maximum
	per diem rates, as set by the GSA. The expenses for meals slightly exceeds the maximum
	per diem rate and this is due to higher catering costs in downtown New York City.
22.	Describe the type and class of transportation being provided. Indicate whether coach, business-class or first class transportation will be provided. If first-class fare is being provided, please explain why first-class travel is necessary:  Coach class train transportation and chartered van ground transportation will be provided.
<b>23. 24</b> .	I represent that the travel expenses that will be paid for or reimbursed to Senate invitees do not include expenditures for recreational activities, alcohol, or entertainment (other than entertainment provided to all attendees as an integral part of the event, as permissible under Senate Rule 35).  List any entertainment that will be provided to, paid for, or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event:
	None.
25.	I hereby certify that the information contained herein is true, complete and correct. (You must include the completed signature block below for each travel sponsor.)  Signature of Travel Sponsor:
	Name and Title: Randall Rothenberg
	Name of Organization: Interactive Advertising Bureau
	Address: 116 E. 27th Street, 7th Floor, New York, NY 10016
	Telephone Number: (212) 380-4717
	Fax Number: (212) 545-8789
	E-mail Address: Randall@iab.com

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Reason for thritiation	As the Staff Director for the Subcommittee, Mr. Branscome works on Issues related to s. and Transportation—consumer protection, digital advertising and privacy.	As a serior professional Staff member on the Subcommittee, Mr. Bush works on issues and Transportation related to consumer protection, digital advertising and privacy.	Senate Committee on Commerce, Science, and Transportation. As legislative assistant, Ms. Coyne works on issues related to during and privacy.	As Policy Director and Counsel on the Subcommittee, Ms. Dollins Tufly works on issues e. and Transportation related to consumer protection, digital advertising and privacy.	As senior legislative assistant, Ms. Doyle works on Issues related to digital advertising and Senate Committee on Commerce, Science, and Transportation privacy.	As the senior course on Commerce, Science, and Transportation—consumer protection, digital advertising and privacy.	As chief counsel to the Subcommittee, Mr. Fjeld works on issues related to consumer e, and Transportation protection, digital advertising and privacy.	Senate Committee on Commerce, Science, and Transportation. As legislative assistant, Ms. Flood works on issues related to digital advertising and privacy.	As Chief of Staff, Mr. Kelsey oversees all of the Senator's work, including on Issues related to Senate Committee on Commerce, Science, and Transportation digital advertising and privacy.	As Technology Policy Advisor, Ms. Kim works on issues related to digital advertising and Servete Committee on Commerce, Science, and Transportation privacy.	As Chief of Staff, Mr. Klapper oversees all of the Senator's work, including on issues related Senate Committee on the Judiciary	Senate Committee on Commerce, Science, and Transportation. As legislative assistant, Mr. Love works on issues related to digital advertising and privacy.	Senate Committee on Commerce, Science, and Transportation. As legislative assistant, It McLean works on issues related to digital advertising and privacy.	Senate Committee on Commerce, Science, and Transportation. As General Counsel, Ms. Montsugu works on issues related to digital advertising and privacy.	As a senior professional Staff member on the Subcommittee, Ms. Pascoe works on issues be, and Transportation. Senate Committee on Commerce, Science, and Transportation, related to consumer protection, digital advertising and privacy.	Senate Committee on Commerce, Science, and Transportation. As legislative Counsel, Ms. Paul works on issues related to dilla advertising and privacy.	Senate Committee on Commerce, Science, and Transportation. As legislative assistant, Ms. Petck works on Issues related to digital advertising and privacy.	As a professional staff member on the Subcommittee, Mr. Plaster works on issues related to be, and Transportation consumer protection, digital advertising and privacy.	Senate Committee on Commerce, Science, and Transportation. As legislative assistant, 1s. Jensen works on issues related to digital advertising and privacy.	As Senior Policy Advisor, Ms. Van Straten works on issues related to digital advertising and Senate Committee on Commerce, Science, and Transportation. privacy,	As Senior Policy Advisor, Mr. Wender works on issues related to digital advertising and Senate Committee on Commerce, Science, and Transportation privacy.	Senate Committee on Commerce, Science, and Transportation. As legislative assistant, Ms. Yu works on issues related to digital advertising and privacy.  As service counsel for technology policy, Mr. Einhorn works on issues related to digital.  Senate Committee on Commerce, Science, and Transportation. advertising and privacy.
Office	Senate Committee on Commerce, Science	Senate Committee on Commerce, Scienc	Office of Senator Dan Sullivan	Senate Committee on Commerce, Science	Office of Senator Dean Heller	Senate Committee on Commerce, Science	Senate Committee on Commerce, Science	Office of Senator Shelloy Moore Capito	Office of Senator Richard Blumenthal	Office of Senator Brian Schatz	Office of Senator Cory Booker	Office of Senator Cory Gardner	Office of Senator Ted Cruz	Office of Senator Tammy Duckworth	Senate Committee on Commerce, Scien	Office of Senator Gary Perters	Office of Senator Ron Johnson	Senate Committee on Commerce, Scien	Office of Senator Dan Sullivan	Office of Senator Maggie Hassen	Office of Senator Ed Markoy	Office of Senator Richard Blumenthal Office of Senator Brian Schatz
Lest Name	Branscome Staff Director	Bush Senior Professional Staff Member	Coyne Senior Advisor	Dollins Tully Policy Director and Counsel	Doyle Senior Legislative Assistant	Feldman Senior Counsel	Fjetd Counsel	Flood Legislative Assistant	Ketsoy Chief of S	Technology Policy Advisor	Klapper Chief o	Love Legislathe Assistant	McLean Legislativo Assistant	Mortsugu General Counsel	Pascoe Senior Professional Staff Member	Paul Legislative Coursel	Petek Legislam Assistant	Plaster Professional Staff Member	Solie Jensen Legislative Assistant	Væn Straken Senior Policy Advisor	Wender Senior Policy Advisor	Anna . – Legislative Assistant  Eric Einhom Senior Counsel for Technology and Communications Policy

TELEPHONE: (202) 224-2881

PACSIMULE: (203) 234-7416

TDD: (202) 230-3762

DEBORAH BUE MAYER, CHIEF COUNSEL AND STAFF DIRECTOR

EMILY OFRSHON, CHIEF CLERK

## Anited States Senate

SELECT COMMITTEE ON ETHICS

April 19, 2018

Eric Einhorn Office of Senator Brian Schatz United States Senate Washington, DC 20510

Dear Mr. Einhorn:

This responds to your recent correspondence concerning an invitation you received to travel on a fact finding trip to New York, New York on May 2, 2018, sponsored by Interactive Advertising Bureau (IAB). IAB certified to the Select Committee on Ethics (the Committee) that it will pay the necessary expenses related to the travel and that it is neither a lobbyist, nor lobbying firm, nor an agent of a foreign principal, and it is not otherwise acting as a representative or agent of a foreign government. However, IAB has certified that it is a private entity that retains or employs a registered lobbyist and that no registered lobbyist will accompany you on any segment of your trip.2

Based on information and materials available to the Committee, and assuming the actual travel and travel-related expenses conform to the information and materials you provided, it appears that the proposed payment or reimbursement of necessary expenses for this one-day trip may be accepted under relevant Senate Rules and the Committee's Regulations and Guidelines for Privately-Sponsored Travel, so long as at the time of the payment or reimbursement, IAB is neither a registered lobbyist nor lobbying firm under the Lobbying Disclosure Act of 1995, nor an agent of a foreign principal under the Foreign Agents Registration Act (and is not otherwise acting as a representative or agent of a foreign government), and provided the travel and all required documents are disclosed to the Secretary of the Senate in accordance with the provisions of Senate Rules 34 and 35.

Under Senate Rule 35, Senate staff must receive advance authorization signed by the Member or officer under whose direct supervision the individual works in order to accept payment or reimbursement for necessary expenses related to fact-finding travel. Further, such authorization and expenses must be disclosed to the Secretary of the Senate by filing the completed Employee Pre-Travel Authorization and the Employee Post-Travel Disclosure of Travel Expenses (Form RE-1 and Form RE-2), along with a copy of the Private Sponsor Travel Certification Form, and all relevant attachments (e.g., the private sponsor's invitation and itinerary) within 30 days of the conclusion of Privately-Sponsored Travel.

<sup>&</sup>lt;sup>1</sup> The term "necessary expenses" has a specific definition. See Select Committee on Ethics' Regulations and Guidelines for Privately-Sponsored Travel - Glossary of Terms at 8.

<sup>&</sup>lt;sup>2</sup> The term "any segment of your trip" has a specific definition. See id. at 3,

Finally, Senate Rule 34 requires a reporting individual,<sup>3</sup> on his or her Financial Disclosure Report, to make an annual disclosure of the receipt of payments or reimbursements under Senate Rule 35 from a private sponsor for officially-related travel expenses where, in the aggregate, travel expenses exceed \$390 from that sponsor during a calendar year. However, if a Member, officer, or employee properly reports the receipt of necessary expenses for such travel to the Secretary of the Senate within 30 days of the travel, as discussed above, the travel expenses need not be disclosed a second time on their Financial Disclosure Report.

I hope you find this information helpful. If you have any additional questions, please do not hesitate to contact the Committee.

Sincerely,

Deborah Sue Mayer

Chief Counsel and Staff Director

Enclosure: Travel Checklist

<sup>&</sup>lt;sup>3</sup> A reporting individual is someone whose salary equals or exceeds 120% of the basic rate of pay for GS-15 (\$126,148 for CY 2018) or is a political fund designee and is required to file Financial Disclosure Reports.